

# **Influence of Lingnan Cultural Aesthetic Education on the Practice of Literary Creation of Teachers and Students in Guangdong Universities**

**Wang Xinhong**

Guangzhou Academy of Fine Arts, Guangzhou, Guangdong, 510006

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**Abstract:** Focusing on the goal of building a strong education province, taking the lead in realizing education modernization, and building the southern education highland of our province, the impact and research of aesthetic education have attracted attention in our province's educational reform and development. Colleges and universities are rooted in the culture of aesthetic education and undertake the functions of cultural inheritance, creation and aesthetic education. Guangdong colleges and universities are important places for talent training and aesthetic education inheritance and development. The artistic creation value orientation of college teachers and students is conducive to the development of aesthetic education. The aesthetic concept and concept orientation of Sheng's literary and artistic creation has an important supporting role for Guangdong's aesthetic education. At present, some college art education and literary creation workers have insufficient awareness of aesthetic education, which has caused some problems in the creation of college teachers and students in Lingnan cultural aesthetic education. The Lingnan culture and aesthetic education under the blueprint of the Guangdong-Hong Kong-Macao Greater Bay Area is to guide the literary creation of teachers and students in Guangdong colleges and universities. It must be based on historical and developmental perspectives, inheritance and innovation. Construct the Lingnan cultural aesthetic education value system with the new spirit of the times, practice cultural self-confidence, inherit the spiritual core of Lingnan culture, enrich the traditional symbols of Lingnan culture in creation, and tell the traditional story of Lingnan culture.

## **1. Integration of Aesthetic Education and Lingnan Cultural Genes is the Basic Condition for the Literary Creation of Teachers and Students in Guangdong Universities**

### **(1) Lingnan Cultural Genes in Aesthetic Education**

Aesthetic education itself is not only art education, but the grasp, promotion and education of aesthetic laws, not just the grasp of certain skills and techniques. Under the guidance of certain aesthetic values, college aesthetic education in the new era should use the knowledge and skills of aesthetic education obtained from practical production to cultivate the aesthetic concept of the educated, so that it can be perfected in accordance with the internalized aesthetic standards and norms self personality. Aesthetic education includes aesthetic education, aesthetic knowledge education and subject aesthetic education. At the National Education Conference, General Secretary Xi Jinping emphasized equal emphasis on morality, intelligence, physical education, and labor, and placed equal emphasis on aesthetic education and the four and existed independently. In the spirit of the important reply to the old professors of the Central Academy of Fine Arts on August 30, 2018, General Secretary Xi Jinping put forward earnest hopes for promoting the spirit of Chinese aesthetic education and doing a good job in aesthetic education. The reply fully reflects the great importance of the party and the state on aesthetic education and the practice of literary creation in colleges and universities, in order to fully implement the fundamental task of establishing morality, comprehensively promote the reform and development of aesthetic education in the new era, and vigorously cultivate newcomers of the era who are responsible for national rejuvenation, it has further pointed the way forward and provided fundamental follow-up.

For Guangdong, in the history of the development of Chinese civilization for thousands of years, Guangdong has accumulated a unique cultural identity based on the Lingnan culture. Traditional cultural education with local characteristics, revolutionary cultural education, and the spirit of reform and opening up have all promoted the continuous development of local aesthetic education. At present, centering on the goal of building a strong education province, taking the lead in realizing education modernization, and building the southern education highland of our province, the influence and research of aesthetic education have attracted attention in our province's education reform and development. Colleges and universities are rooted in the culture of aesthetic education and undertake the functions of cultural inheritance, creation and aesthetic education. Guangdong colleges and universities are important places for talent training and aesthetic education inheritance and development. The artistic creation value orientation of college teachers and students is conducive to the development of aesthetic education. The aesthetic concept and concept orientation of Sheng's literary and artistic creation has an important supporting role for Guangdong's aesthetic education.

## **(2) Relationship Between Aesthetic Education And Artistic Creation Practice**

Aesthetic education is not only the education of artistic skills and skills, but also the education of natural beauty and social beauty. What is very important in aesthetic education is the education of aesthetic concepts. In this sense, aesthetic education is a conceptual education in the practice of artistic creation, that is, education of aesthetic concepts and various forms of aesthetics.

On the one hand, if the practice of literary and artistic creation does not focus on aesthetics, but only the education of technical skills, it will not achieve the true purpose of aesthetic education. Aesthetic education is a higher, more inclusive, and superior ideological value. Aesthetic education is also education for the free and comprehensive development of people. Aesthetic education is to enable people to realize the aesthetic perfection of human spiritual value through education of artistic skills and skills or other education, give people the cultivation of aesthetic concept, the acquisition of aesthetic form and the way of aesthetic implementation.

On the other hand, the practice of literary creation is an important way and main object of aesthetic education, which puts forward requirements for the practice of literary creation in Guangdong universities. General Secretary Xi Jinping mentioned in his reply to the eight old professors of the Central Academy of Fine Arts that art education is an important part of aesthetic education. It is emphasized that the education of the art category, including art education, is one of the components of aesthetic education. On the basis of his predecessors, according to the changes and developments of the international and domestic situations, and in response to the current problems in the development of literature and art, General Secretary Xi Jinping took part in the opening ceremony of the literary and art work forum, the 10th National Congress of the Chinese Federation of Literary and Art Circles, and the 9th National Congress of the Chinese Writers Association, put forward many new views and requirements for the development of socialist literature and art, and pointed out the new direction of the development of socialist literature and art with Chinese characteristics. It is clear that the creation of literature and art in the new era should be centered on the people, have a strong spirit as the core support, and reflect the propositions of the times as the core values of socialism, traditional Chinese culture, and patriotism.

## **2. Problems Existing in Literary and Artistic Creation of Teachers and Students in Guangdong Universities**

At present, some college art education and literary creation workers have insufficient awareness of aesthetic education, which leads to their lack of guidance in aesthetic education in their artistic creation, and it is difficult to find an entry point. There are various hesitations and deviations on how the internalized values of aesthetic education thought lead the externalized practice of artistic creation, leading to many problems that aesthetic education can actually be implemented in addition to empty

shouts.

Universities are responsible for cultural inheritance and innovation. As creators of literature and art and disseminators of knowledge, college teachers and students themselves are the power to spread and lead the development of social culture. Their artistic value orientation can greatly affect the development of the social and cultural value system in the future, and it is necessary to fully understand their aesthetic education concepts and the current situation of literary creation.

On the one hand, the concretization of aesthetic education in theoretical logic and practical logic in Guangdong has brought major opportunities to the literary creation practice of teachers and students in Guangdong universities, and solved the problem of how to promote the development of literary creation in Guangdong universities. It is the direction that teachers and students of Guangdong colleges and universities should follow in their literary creation practice. First, the practice of literary and artistic creation in colleges and universities must touch on the value guidance and the perception of aesthetic concepts, and at a higher level, reflect the instructive effect of aesthetic education. Therefore, aesthetic education is an education that includes mastering artistic skills and techniques, and is an education that allows people to become perfect people. In people's spiritual character, practical skills, especially in spiritual value, there is a lofty and beautiful requirement. The second is that the moral orientation of aesthetic education requires literary and art workers to show a person with a good personality, where aesthetic education can play a unique role. For example, in his reply letter to the professors of the Central Academy of Fine Arts, General Secretary Xi Jinping advocated that college literary and art workers "cast the soul of the people through candles throughout their lives" and "champion the morality and art", and provided theoretical guidance for college literary and art creators to pursue the same goal of aesthetic education and moral education. Third, while emphasizing that aesthetic education is not simply equivalent to art education, it should also be emphasized that aesthetic education is not conceptual education. The goal of aesthetic education is to nurture and nourish people's spiritual and emotional aesthetic perception, which to a large extent depends on the accumulation of aesthetics including artistic skills. Aesthetic education is to further stimulate and enhance the aesthetic concept and practical ability of the public. Therefore, aesthetic education needs to be based on the education of artistic skills and skills, and the education of skills and skills should be oriented to the spiritual education of aesthetic education.

On the other hand, the problems in the literary creation of teachers and students in Guangdong universities also pose challenges for the healthy development of aesthetic education. In the literature and art creation of teachers and students in Guangdong colleges and universities, there is generally an emphasis on skills, ignoring the cultivation of excellent traditional culture and core values of aesthetic education, and ignoring deviations in the aesthetic evaluation standards and spiritual quality of literature and art. The main manifestations are as follows: First, a certain degree of individualism and utilitarianism is reflected in artistic creation, the overvaluation of the works of teachers and students in some art academies has appeared, and some exhibitions have paid too much attention to packaging and attracting topics. Paying too much attention to its economic benefits will often lead teachers and students to regard social economic benefits as the first criterion for measuring the quality of works, and then appear to cater to the needs of mass consumption for artistic creation, which is simply to increase the economic value of the work and violates the artistic aesthetic and enlightenment function. Second, the ability to refine the subject of artistic creation is relatively weak. Due to the lack of necessary life and social experience, in today's information society, most of them are accustomed to receiving information conveyed by the Internet or various media, and seldom go deep into actual life to refine artistic elements into their own creations. Therefore, in the works, there will be situations such as not prominent themes, lack of depth of thought, and excessive pursuit of artistic surface expressions, while ignoring the inherent appeal and persuasive power of artistic works. The third is that they don't know enough about the evaluation criteria of artistic aesthetics. Some teachers and students ignore the aesthetic evaluation standards that art should follow, and one-sidedly believe that the beauty of art is reflected in the ability to attract the public's attention. This has also led to the lack of rich artistic accumulation in the creation of some teachers and students, and in pursuit of

individual artistic style, they set new standards and mistakenly reflect some "ugly, weird, and chaotic" behavior phenomena in their own works.

### **3. Feasibility Path of Lingnan Cultural and Aesthetic Education Leading the Literary Creation of Teachers and Students in Guangdong Universities**

Under the blueprint of the Guangdong-Hong Kong-Macao Greater Bay Area, if Lingnan Cultural Aesthetic Education is to lead the literary creation of teachers and students in Guangdong colleges and universities, and to achieve cultural awareness and cultural improvement, it must be based on a historical and developmental perspective, take inheritance and innovation as the body, reflecting the problems in cultural development with contemporary values, realizing integration and diversification, and providing a strong impetus for the social and economic development of Guangdong.

#### **(1) Construct a Lingnan Cultural Aesthetic Education Value System with a New Spirit of the Times**

In the new historical era, Lingnan culture should be supported by the unique cultural spirit of the Lingnan region, and explore how to form a consensus on the masses' mentality of "Lingnan Spirit" and "Guangdong Spirit" in the new era, it is necessary to give play to the subjective initiative of culture and consciously seek a cultural value system that conforms to the spirit of the new era and reflects social consensus and individual freedom and open vitality.

First of all, we must fully understand the needs of college teachers and students for cultural and aesthetic education, and conduct in-depth investigations to reflect the real needs of college teachers and students. Second, lead the value orientation of aesthetic education for teachers and students in colleges and universities. It is necessary to guide the teachers and students of colleges and universities to improve their cultural aesthetic ability, promote high-quality, high-quality, and correct value pursuit of literary creation, and create cultural works that meet the needs of the people and meet the requirements of socialist core values.

#### **(2) Practicing Cultural Self-Confidence and Inheriting the Spiritual Core of Lingnan Culture**

Xi Jinping's New Era Cultural Thought pointed out: "Without a high degree of cultural self-confidence and cultural prosperity, there would be no great rejuvenation of the Chinese nation. We must adhere to the path of socialist cultural development with Chinese characteristics, stimulate the cultural innovation and creativity of the entire nation, and build a socialist cultural power. "[1]. Here, the importance of culture to the development of the country and nation is constantly mentioned. To realize the great rejuvenation of the Chinese nation, we must have a high degree of cultural self-confidence and build a prosperous culture. Lingnan culture contains the profound accumulation of traditional culture, and has excellent genes for daring to innovate and develop. The innovative development of Lingnan culture in the new era should practice cultural self-confidence, take the excellent traditional culture of Lingnan as a solid foundation, take the important discourse of socialist culture with Chinese characteristics in the new era as the inner soul, and integrate mainstream values into Lingnan characteristics and time elements to carry out cultural practice. Continuously explore the spiritual connotation of Lingnan culture, and enhance the competitiveness and influence of Lingnan culture.

One is to study the traditional genes of Lingnan culture. It is necessary to tap the profound cultural heritage, historical and cultural resources and traditional factors of Lingnan culture, and combine with the requirements of aesthetic education in the new era to cultivate it as the soil for the growth of the new Lingnan culture and increase the driving force for the sustainable development of Lingnan culture. The second is to use contemporary people's values to reflect on the traditions of Lingnan culture. On the one hand, it starts with people's life practices and studies the characteristics

of Lingnan culture's language, thinking styles, values, and communication behaviors among the population in the Guangdong region; on the other hand, from colleges and universities out of society, from historical sites, cultural relics, classics, traditional art, historical celebrities and other literary practices to understand the genes and characteristics of Lingnan culture, so as to find the basis for creation.

### **(3) Enrich the Traditional Symbols of Lingnan Culture in Creation and Tell the Traditional Stories of Lingnan Culture Well**

Through the artistic creation methods of college teachers and students, and activities as the carrier, we will deeply develop various forms of cultural communication such as cultural national tides that are popular with the people, enrich Lingnan cultural symbols, and enhance local cultural resources. Through the exploration of the material sources, acquisition methods, creative ideas, and application channels of Lingnan cultural symbols, the form of Lingnan culture is recreated, innovatively derived, and the traditional Lingnan cultural genes are used to innovate and interpret cultural thoughts and consumer concepts in the new era. The innovative development of Lingnan culture must be based on inheritance, pay attention to the characteristics and transformation of Lingnan, enhance cultural confidence, and tell the traditional story of Lingnan culture. On the one hand, it is necessary to trace the source and be good at summarizing and sorting out the historical context of Lingnan culture; the second is to refine and tell the traditional story of Lingnan culture, extract the unique charm, contemporary value, modern demand and transformation of Lingnan culture, and realize the oldest and newest, the most traditional and the most modern.

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(2) Research results of the 2020 Ideological and Political Education Research Project of Guangzhou Academy of Fine Arts, "Research on the Leading Role of Xi Jinping's Socialist Literary Thought in the New Era on the Value Orientation of Guangdong University Students' Creation

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